



chris
nelson

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23 Winthrop Street
Clinton, MA 01510

RELEVANT COURSEWORK

- » Graphic Design Foundations
- » 3-D Graphics & Animation
- » Typography
- » Package Design
- » Web Site Design
- » Advertising Design
- » Motion Graphics
- » Wayfinding & Exhibition
- » Information Design
- » Marketing Principles
- » Public Relations Principles
- » Integrated Marketing

TECHNICAL SKILLS

- » Adobe Illustrator
- » Adobe Photoshop
- » Adobe InDesign
- » Adobe AfterEffects
- » Adobe Muse
- » Adobe Dreamweaver
- » HTML & CSS
- » Microsoft Office Suite

EDUCATION

STONEHILL COLLEGE

Candidate for Bachelor of Arts in Graphic Design

Anticipated
Graduation
|
May 2017

GRAPHIC DESIGN EXPERIENCE

STONEHILL MARKETING

Design Intern

- » Work within established brand guidelines while bringing creativity to design projects
- » End products designed includes brochures, web ads, reports, infographics, fliers and large format field banners
- » Redesign established Stonehill sports logos as part of Athletic Department rebrand
- » Collaborate with marketing staff, including the copywriter and Senior Designer, on design solutions
- » Maintain punctuality and meet deadlines set by myself or the marketing staff

June 2016
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Present

INHOUSE DESIGN @ STONEHILL COLLEGE

Designer

- » Collaborate with peers in student-led design group to design posters and web graphics for on-campus organizations and faculty
- » Deliver quality finished products by specified deadlines
- » Interact with clients and organization members in order to meet the needs of each project

January 2016
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Present

WORK EXPERIENCE

PLANET FITNESS, WEST BOYLSTON, MA

Desk Attendant

- » Answered questions about our policies and memberships while giving tours of the facility
- » Exhibited strong customer service skills while providing information to new and potential members
- » Created new and manage existing customer accounts

May 2015
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August 2015

NYPRO INC, CLINTON, MA

Assembly Worker

- » Operated and maintained large scale machinery
- » Maintained strict production schedule while yielding high quality and efficiency
- » Trained 10 employees on machine functions, quality assurance and safety protocol

June 2013
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August 2015